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**Nashville-Based Floral & Event Designer, Jennifer Neal Edwards,
Sought After By Upscale Clients Around The Country**

(Nashville, Tenn. – March 12, 2015) - Nashville-based floral and event designer, [Jennifer Neal Edwards](#) of [Reveal Event Style](#) is garnering attention for her talents and ability to make any space or event come to life through floral art and aesthetics. If you can dream it, then Edwards can do it. With clients including BMI, Well Planned Events, Hutton Hotel, Loews Vanderbilt, Margaritaville and various celebrities and corporate clients, she is a constant resource that provides guidance, solutions and innovations and is highly respected among her peers.

Currently, Edwards is lending her expertise as a building consultant on The Mill in Starkville, Miss., advising on what types of architectural elements would work best with any florals and other aesthetic components at The Mill Conference Center in the future. The 117-room Holiday Inn hotel, directly across from Mississippi State University, is part of the Cotton Mill Market Place project, scheduled to home later this year.

Since launching Reveal Event Style: For Fabulous Flowers & Fine Design in 2008, Edwards's client list continues to expand and is already comprised of some of Nashville's finest hotels, restaurants and more. Aside from previously overseeing the holiday installations for the Hutton Hotel, Loews Vanderbilt and Margaritaville Edwards was previously charged with the flowers and event design for various awards shows, including the annual BMI Awards, which take place every November.

In addition, private clients send her coast-to-coast and across the globe to design, create and bring to life their special occasions. Edwards is also the chosen floral and event designer for local destination management company, Well Planned Events. Through Well Planned Events, Edwards has had the opportunity to work with AmSurg at its event in Kiawah Island in Charleston, S.C., WebEc in New Orleans as well as the grand opening of Twelve | Twelve Luxury Condominium Tower in Nashville, Tenn.

Not to be confused with event planning, Edwards' expertise and services are centered on conceptualizing and executing designs for floral arrangements, space and room

transformations and managing elements surrounding the landscape of any space or event. Edwards' focus is on the details and creating an experience through design art. Her design skills range from weddings to award shows to holiday installations. Most recently, Edwards was requested to design a chandelier feature for a local establishment.

She recently noted, "When people ask me, how are you so involved in so many facets of design, I simply say it's because people ask me to be and what a compliment to my talents!" She continues, "It is a great accomplishment to be respected and trusted. It all began with flowers, which are my true passion and art form. Flowers are my medium, I tout signature details such as hand painted flowers, composite flowers, floral suspension and dramatic petal drops just to note a few."

Floral design is her natural talent and conceptual design is the natural progression of her brand and expertise.

Some might describe Edwards' work as visionary, whimsical and dramatic, but above all, her work is best described as being memorable.

Edwards adds, "There are so many creative people in this world. It's those of us who devote all of our energy into the art and push it's boundaries to be the best, that's talent."

Prior to moving to Nashville, Edwards earned a degree in Horticulture from Mississippi State University and then relocated to Los Angeles where she designed on set flowers for television and film for one of the film industry's leading studios, Sandy Rose Studio, under the tutelage of Corri Levelle. The move led to her designing for *The West Wing*, *Days of Our Lives*, *Passions*, *Friends*, *Everybody Loves Raymond*, *The Emmy Awards*, *Academy Awards*, *The MTV Music Awards*, *Rush Hour II*, *Spider Man* and many others.

Exposed to a new creative outlet, she explored her talents as a set decorator and art director. During the various production hiatus months, Edwards designed and traveled with florist and event planner, Walter Hubert of Silver Birches, working for high-profile clients, feature films, awards, events, premieres, mitzvahs and weddings. Her talents did not go ignored as she was eventually offered a position as a producer for Colin Cowie lifestyle. In 2008, Edwards relocated to Nashville and established Reveal Event Style. Since launching the company, Edwards' knowledge and talents have been sought out by some of the industry's leading professionals. The Fashion Institute in Los Angeles (FIDM) has hosted her as a guest teacher and she is also a featured guest for professional organizations, including the Association of Bridal Consultants (ABC). She is also a regularly featured expert on several leading blogs and publications within the industry. There have also been several books released that feature the work of Reveal Event Style, including *Mermaids and Martinis* by Hilary Pereira.

Edwards' experience has afforded her to design for clients all over the world and she has quickly become one of the best-kept secrets in the world of floral and event design. For more information about Jennifer Neal Edwards & Reveal Event Style, please visit

www.RevealEventStyle.com or contact JN*E at 615.522.2449.